

Bloomingdale's

1872

Our Golden Anniversary Year

1922

NEW YORK

59TH TO 60TH STREET—LEXINGTON TO THIRD AVENUE

JUNE 15, 1922

Middle of the Month Sale of Our Golden Anniversary Year

Every Item in This Great Sale Is a Golden Special and Priced Close to Cost—For Tomorrow Only

Extra Size Shantung Suits



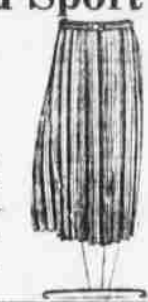
\$25
Fine quality slenderizing models. Sizes 42½ to 52½.
Tailored Extra Size Suits \$13.95

Long line tailored models; silk lined. Sizes 42½ to 52½. Second Floor.

Silk Shantung Suits, \$15.00

For Misses—long line model, notch or tuxedo style. Second Floor.

Striped Sport Skirts \$1.50



Plain and pleated models, made in washable summer fabrics. Waists 26 to 32. Second Floor.

Women's Silk Hosiery, 59c

Thread silk, semi-fashions; mercerized garter tops; black, white and colors. Slight mill faults. Main Floor.

Mercerized Lisle Hosiery, 29c

Strictly first quality. Black, white and colors; fine weave. Main Floor.

Women's Silk Hosiery, \$1.09



Full fashioned threadsilk, silk and lisle garter tops; fine sheer weave; in grain and dye. Black, white and colors. Slight mill faults, hardly noticeable. Main Floor.

Heeltex Onyx Silk Hose, \$1.24

Reinforced with high pointed heels; in black only. Strictly first quality. Main Floor.

Wash Laces, 5c yd. 55c doz. yds.

Consisting of insertings and edges of imitation cluny laces, Val. laces. Widths ¼-inch to 4 inch. Main Floor.

Remnants of Lace Flouncing, 59c yd.

Silk Chantilly, White Oriental Flouncing, 40-inch Dress Nets; in black and colors. Main Floor.

Women's Handkerchiefs 9c ea.

All linen; ¼-inch hemstitched border; sheer quality. Dozen, \$1.05. Main Floor.

Satin & Taffeta Ribbons, 17c yd.

Black and all leading shades; plain and two-tone colors; 8 to 6 inches wide. Main Floor.

Women's Union Suits, 49c

Tailored or bodice tops; shell or tight knees; reinforced. All sizes.

Women's Bloomers, 49c

Fine cotton combed yarn; cut full; reinforced. In white, pink and black. Main Floor.

Bungalow Aprons, 89c

Checked percale in several colors; scalloped bottom. Apron trimmed with organdie collar, cuffs and sash. Pocket organdie trimmed. Second Floor.

Bungalow Aprons, 59c

Checked and fancy striped designs in percale. A choice of a number of colors. Some trimmed with rick-rack braid, others with colored piping. Aprons have pockets and sashes. Second Floor.

Kimonos, \$1

In pretty assortment of figured crepe; trimmed with satin; elastic in back. Tied with belt. Second Floor.

Breakfast Coats \$1.19

Of figured lawn with organdie or self trimmed collars. Made very full and long. Second Floor.

Extra Size Crepe Kimonos, \$1.56

Figured crepe in a variety of pretty patterns and colors. Sailor collar, trimmed with satin. Finished with girdle. Sizes 48, 50, 52. Second Floor.

Extra Size Sateen Petticoats, 79c

In white only. Have pleated and tucked flounces. Second Floor.

Gingham Petticoats 68c

Extra size gingham petticoats with tucked flounces. Second Floor.

American Lady Corset, \$1.19

Elastic top, long hip model, of pink stripe coutil. Sizes 21 to 28.

"Bloomingdale" Special Corset \$1.19

Model or average figures. Of flesh coutil, made with low bust and graduated front steel; long hip. Sizes 22 to 30. Second Floor.

Printed Voiles 26c yd.

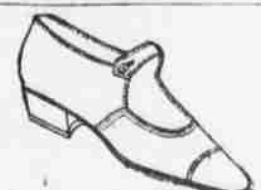
Cool and charming for warm weather frocks. 36 inches wide. Main Floor.

Kayser Silk Vests, \$1.79

Excellent heavy quality, woven fancy drop stitch; bodice tops; reinforced under arm. Pink, orchid, naturelle. Main Floor.

Kayser Silk Bloomers, \$2.49

Cut full and reinforced. Pink, orchid, naturelle. Main Floor.



Women's Summer Shoes, \$4.25

The best materials, workmanship and styling have gone into the manufacture of these shoes, made especially for Bloomingdale's.

White Canvas, One-Strap, Low Heel Pumps.
White Canvas, One-Strap, High Heel Pumps.
Black Satin, One-Strap, Spanish Heel Pumps.
Black Satin, One-Strap, Cuban Heel Pumps.
Dull Kid, One-Strap, Cuban Heel Pumps.
Dull Kid, One-Strap, Spanish Heel Pumps.
Patent, One-Strap, Spanish Heel Pumps.
Patent, One-Strap, Cuban Heel Pumps.
These shoes have fancy cut out designs in the quarters. Sizes 2½ to 8, widths A to D. Second Floor.

Silk Petticoats \$2.75

Messaline petticoats in a large range of colors. Plain hem, stitched hem and pleated flounces. Regular sizes. Second Floor.

Women's Night Gowns, \$1.15

Made of batiste, nainsook, of various light shades and white. Colored trimmings on white gowns; some with em-broidered yokes and edges. Second Floor.

New Veilings 10c yd.

Black and colored meshes; a variety of patterns. Main Floor.

Ready-to-Wear Veils, 65c ea.

Full squares; others 1½ yds. long; beautifully embroidered corner effects. Main Floor.

Women's Net Guimpes, 79c

Without sleeves; variety of styles; frilled or plain effects. Main Floor.

Women's Sample Neckwear, 38c

Collar and cuff sets, separate collars, vestees, guimpes. In white and colored wash materials. Main Floor.

Tots' Worsted Bathing Suits 69c

Sweater knit worsted bathing suits; one-piece model buttoned to waist line; close fitting knee. Comes in bright colors with pretty borders of contrasting colors. Second Floor.

The Golden Anniversary Sale of the two last weeks in April, the principle of which was the offering of superior merchandise marked a little below cost, at cost, and slightly above cost, established distinctly and indelibly the value-giving power of this great store.

Impelled by the success of this event, Bloomingdale Bros. has decided to offer "Golden Anniversary Specials" once a month. This is the second of the Monthly Anniversary Sales. The items on this page speak more directly and more conclusively than any comment we might make. There is news in these items—news of value and price.

No Mail, Phone or C. O. D. Orders Will Be Filled



Girls' Voile and Organdie Dresses, \$1.69

Also tissue gingham dresses. Organdies are plain colored, voiles checked and figured. All bright colors and combinations. Second Floor.

Dutch Curtains 79c

Good quality serim. Finished with 2-inch hem, stitched down front and across bottom edge. 2½ yards long.

3-Pc. Bed Outfits, \$19.75

Bed, Mattress and Spring complete for this price. 2-inch continuous post style bed, finished in white or ivory enamel. All sizes. All metal spring. Roll edge cotton mattress covered in striped ticking. Fourth Floor.



Bloomer and Pantlette Dresses, 59c

Checked lawns, woven striped material, checked gingham and Parkhill chambrays; low neck, short sleeve. Bloomers finished to match dresses. Sizes 2 to 6 years.

Playalls & Overalls, 59c

Made of "Steffel" blue denim piped with Turkey red. Models with and without sleeves. Sizes 2 to 6 years. Second Floor.

Leather Hand Bags, \$1.45

Bags of real leather, all well constructed in a variety of styles. Some have three piece fittings. Black, gray and brown. Each navy, tan and brown. Main Floor.

Boys' Wash Suits 89c

In Oliver Twist and middie models of yard dyed materials. Sizes 3 to 8 yrs. Second Floor.

Boys' All-Wool Bathing Suits \$2.59

All-wool suits in two-piece or one-piece skirt style with pants attached. Sizes 6 to 16 years. Main Floor.



Chair Cushions and Backs, \$1.25 Set

Reversible chair cushions, 19x20x2 inches, cretonne covered, button tufted, cotton filled. Back pad to match. Third Floor.

Children's Socks Mercerized Lisle Thread Socks, 17c

White grounds in a large variety of turnover tops; sizes 4½ to 9½.

Mercerized Socks, 29c

Three-quarter length; white and colored grounds with fancy turnover tops. Sizes 6 to 9½.

Fibre and Silk Socks, 44c

Three-quarter and half lengths in plain colors with turnover tops; a variety of colors. All sizes. Main Floor.

NOTIONS "Willimantic" Spool Cotton, per doz. 40c.

Best quality, 6 cord, 200 yard spool. No. 36, white only.

Dress Shields 3 pair for 50c

Double cover fine nainsook; par-rubber interlining. Sizes 2 and 3.

Rubberized Housework Aprons, 25c each

O. N. T. Cotton Per Doz. 45c

Swing Frames 95c

Solid wood, beautifully designed and finished in antique gilt and brown tones and silver on gray, including glass and backs. Sizes 5x7, 6x8, 7x9, 6x9, 7x10, 8x10. Third Floor.

Lawn Chairs \$2.66

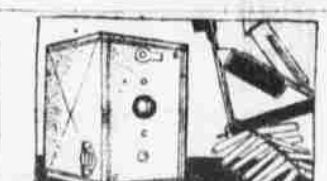
Canvas back, seat and foot rest. The foot rest is adjustable also. Third Floor.

Beach Umbrellas \$1.77

Of khaki color; this is just the umbrella you need now for the hot days on the sand. A limited quantity. Third Floor.

Lawn Settees \$1.74

42 inches long; neatly painted. Settee can be folded. Third Floor.



Brownie Camera \$2.77

No. 2A Eastman Brownie, 2½x4½ inches; fitted for time exposures or snapshots. Third Floor.

All Silk Crepe de Chine, \$1.29

Good quality, 39 inches wide. Comes in a rainbow of wanted shades for street and evening wear. Choice for underwear purposes. Main Floor.

36-Inch Octave Chenille, 89c Yd.

A new fabric, very effective for sport skirts and dresses; in the wanted colors, including white, cerise, orchid, jade, putty, old rose, orange, bluebird. Main Floor.

Silver Plated Mesh Bags, \$2.45

Women's and misses' mesh bags made of fine ring mesh in various shapes, all mounted on fancy embossed 3½ to 6 inch frames; long link chain handles. Main Floor.

Drug Specials

Peroxide of Hydrogen, 16 oz. bottle, 14c
Palmolive Soap, doz. cakes, 89c
Household Sponges, 5c
Water Bottles, guaranteed perfect, 2-qt., 49c
Imported Nail Buffers, with and without handles, 10c
Manon Lescout Powder, all shades, 79c
Imported Rubber Gloves, all sizes, 9c
Lax, 9c
Armour's Assorted Soaps, doz. in box, 65c
Incense Burners, 10c
Sterno Heat, doz. cans, 85c
Forhan's Tooth Paste, 35c
Cutex, 25c size, pink or flesh

2400 Men's Shirts, \$1.19

A large assortment of the wanted shirts for summer wear, in both regular neck band and collar attached models. Woven madras, corded madras, white madras, collar attached, white oxford. Sport shirts with open collar and half sleeves. Sizes 14 to 17.

Bloomingdale's—Main Floor

9x12 Seamless Wool Velvet Rugs, \$29.50

Extra heavy weave. Shown in the most wanted Persian, Chinese and Oriental designs, fringed ends. Appropriate living and dining room rugs. Third Floor.

Imported Steel Clippers, 72c

Imported Steel Clippers, heavily nickel plated. With each clipper you get two extra blades. Hair may be cut short, medium or trimmed. Just 500 of them for tomorrow's selling. Main Floor.

White Long Cloth 10 yd. Pc., \$1.69

Soft chambray finish; fine fabric for women's and children's undergarments, etc. Main Floor.

All Linen Face Towels, 50c Ea.

We have 100 dozen of these strong, close woven towels. War-wanted all pure linen. Size 18x24; hemmed damask borders. \$5.75 doz. Main Floor.

Hemmed Kitchen Towels, 8 for \$1

A soft and absorbent crash towel for dishes, glass or fine china; will not lint. Hemmed and looped. Main Floor.

'Sanitas' Table Covers, 89c

Size 48x48. Round or square, genuine "American" table covers, stencilled in blue or brown in various pretty designs on a figured background. Distinctly novel in effect. Scarf to match. Size 18x60, 39c. Main Floor.

Summer Fiction 29c Each

Novels by some of our most popular American and English authors. Of some titles quantity is limited, so the early buyers will find the widest variety from which to choose. This offer comes at an opportune time for vacationists. Main Floor.

Fine Underwear Sateen, 42c yd.

36 inches wide; silky, lustrous finish. Very desirable for summer undergarments. In pink only. Main Floor.

Oil Cooking Stove, \$5.98

Two-burner wickless style, guaranteed odorless and smokeless. Basement.

Aluminum Lipped Sauce Pan Set, 79c

Three pans to set; sizes 1½, 2 and 3-qt., of extra heavy gauge sheet aluminum, highly polished. Basement.

Figured Underwear Crepe, 22c yd.

Mill lengths, 2 to 10 yards; a very fine quality kinkle crepe; beautifully printed designs on grounds of white, pink, blue and orchid. Main Floor.

Men's 2-Trouser Suits \$24.75

All wool, worsted casimeres and mixtures in the newest colors and patterns. An unusual suit value. Second Floor.

Boys' Suits, Extra Knickerbockers \$7.25

Norfolk suits of tweed and cheviot. Well tailored. Second Floor.

Men's Onyx Silk Socks, 48c

Reinforced heels, double soles; in black, white and colors. Strictly first quality. Main Floor.

Men's Onyx Silk Socks, 89c

Full fashioned; lisle soles; strictly first quality. In black, white and colors. Main Floor.

Men's Shirts and Drawers, 49c ea.

Made of fine combed yarn. Short sleeve shirt, knee or ankle length drawers.

Men's Union Suits, 49c

Of pin check madras cloth; well made and full cut. Sizes 34 to 46. Main Floor.

Gold Signet Rings, \$7.95

Of 14 Kt. Gold, set with fine cut diamond. Finish is Roman Gold. All sizes. Just the ring for graduation gifts. Main Floor.

Ukulele: \$1.45

Ukulele with instruction books \$1.45

Phonograph Records: 3 for \$1

All the latest song and dance hits! "Stumbling," "Mr. Gallagher and Mr. Shean," "Three o'Clock in the Morning," "Lovable Eyes," etc. Lex. Ave. Arcade only.

Groceries

Tomatoes, No. 1 cans, Jerseys, 4 cans for 25c.
Del Monte Lemon Cling Peaches, large cans, 24c each.
Maraschino Cherries, 3 oz. bottles, each 9c.
Santitas Coffee, 5 pounds for 99c.
Mission Garden Tea, 1 pound tins, 40c.
Mascot Laundry Soap, per box containing 120 cakes, \$2.95.
Corn Flakes, Quaker Quakes, per pkg., 6c.
Mail and Phone Orders Filled. Subway Basement.

Meat Specials

Halfquart of Spring Lamb 35c lb.
Roasting Veal 16c lb.
Boneless Bacon 16c lb.
Lamb Chops 25c lb.
Sirloin Steak 32c lb.
Basement.